

**SYSTEM AND METHODOLOGY FOR DELIVERING MEDIA TO MULTIPLE
DISPARATE CLIENT DEVICES BASED ON THEIR CAPABILITIES**

ABSTRACT OF THE DISCLOSURE

An online media delivery system incorporating combining on-the-fly media reformatting with advanced client detection capabilities enabling delivery of appropriate media content to connected client devices is described. The system receives requests from client devices for media documents or objects, identifies the client device requesting particular media objects from an HTTP request, determines the media output capabilities of the client device, reformats the source media according to those capabilities and delivers the reformatted media to the client device. The system provides access to media content for multiple disparate client devices of varying hardware and software capabilities. The system enables delivery of appropriate media content to practically any device with connectivity capability.

LS0024.00.(Ribbon 11-08-01) app.doc